

NIKKI PIRCH

graphic designer

experience

SENIOR GRAPHIC DESIGNER:

October 2015–Present
University of Kansas Libraries, Communications & Advancement

Develop creative strategies for publications, invitations, exhibit graphics, building signage, and animations to promote the initiatives of KU Libraries to students, donors, and the community. Articulate and maintain a distinct visual identity for the libraries that fits within the University of Kansas brand standards. Coordinate with vendors to guarantee a quality finished product. Supervise and mentor a student graphic design intern.

SENIOR COMMUNICATIONS COORDINATOR:

June 2013–Oct. 2015
Missouri University of Science & Technology, Communications

Create brochures, advertisements, postcards, and environmental graphics to promote Missouri S&T to prospective and current students, alumni, and the community. Collaborate with fellow communications staff to produce and proof the tri-annual *Missouri S&T* magazine. Attend press checks to ensure optimal print quality.

GRAPHIC DESIGN INTERN:

December 2011–November 2012
University of Central Missouri, University Relations

Design advertisements, posters, brochures, postcards, web spotlights, and vinyl banners to promote services on campus to current students and attract prospective students. Proof files to assure university standards and AP Style are implemented. Attend meetings to learn the design needs of the clients.

GRAPHIC DESIGNER:

September 2010–December 2011
University of Central Missouri, Elliott Student Union

Develop advertisements, posters, brochures, vinyl banners, and other collateral to promote the Elliott Union, the Union Bowling Center, and Meeting & Conference Services. Create and assemble bulletin boards. Assist Marketing Specialist with social media and event planning.

awards

AWARD OF EXCELLENCE: May 2019
Academic Library Advancement and Development Network (ALADN)

EXCELLENCE IN DESIGN: July 2018
American Library Association

GOLD IN RESEARCH PUBLICATIONS: November 2016
Council for Advancement and Support of Education (CASE), District IV

BRONZE IN EDITORIAL DESIGN: January 2016
Council for Advancement and Support of Education (CASE), District IV

SILVER EXCELLENCE IN DESIGN: January 2014
Council for Advancement and Support of Education (CASE), District IV

education

B.S. IN GRAPHIC ARTS: January 2009–May 2012
University of Central Missouri
College of Science and Technology Dean's List
Summa Cum Laude
3.95/4.0 GPA

STUDENT OF STUDIO ART: August 2008–December 2008
University of Missouri-Kansas City
Dean's List
4.0/4.0 GPA

programs and skills

Adobe Creative Suite CS3 to Creative Cloud




Microsoft Office Office 97 to present



Other Technologies



contact me

 (816) 565-3190

 nikipirch@gmail.com

 nikipirch.com